

# Jessica Moore

410-459-9422 » 1760 Weston Ave. ¶ Parkville, MD 21234  
j.designer@gmail.com



## Career History}

### SC&H Group, LLC Graphic Designer

8/2006 » Present

Lead graphic designer for all print, web and video materials. Specific tasks include: external website design and maintenance; advertising campaign design and production including electronic and print mediums; design of various printed marketing materials for postcard mailings, tri-folds and sales sheets for events and a recruiting brochure; yearly holiday card design; e-mail campaign design and production; and design for internal SharePoint intranet.

### The Catholic Review/Advertising Media Plus, Inc. Graphic Designer

8/2005 » 5/2006

Designed and produced layout for weekly newspaper; managed and designed advertisements for placement in newspaper; lead designer for clients in full service sector of company, tasks include print design and website design; and creation of Multimedia presentations. Implemented a style redesign for newspaper.

### Harford Community College Adjunct Faculty

9/2001 » 5/2006

Classes taught include Introduction to Computer Graphics, Multimedia I, Interactive Design, Design for the Web and 2D Animation. Instruction included Quark XPress, InDesign, Illustrator, Photoshop, After Effects, DreamWeaver, Flash, and Director.

### George Washington University Production and Design Specialist

10/2004 » 8/2005

Lead designer for print and web based materials for the Information Systems and Services Department. Redesigned department website and created Annual Report.

### Johns Hopkins University, Computer Career Institute Program Manager

9/2002 » 10/2004

Taught classes for the Digital Media program, which focused on fundamentals of design and tools for both print and web based projects. Managed faculty and authored curriculum for Digital Media Program that was implemented in all five schools run by the Computer Career Institute.

### Freelance

#### Multimedia Designer/Video

Projects included design and production of interactive CD-ROMs, video, web, and print projects, including the redesign of all brochures. Produced video segments in After Effects for tradeshow presentations.

#### Wunderkind Studios/Eyeon Interactive Web Designer

8/2000 » 3/2001

Worked with clients to incorporate their goals on new and current websites. Assisted in writing Creative Briefs.

#### AT A GLANCE

#### Fields of Experience:

Academic  
Federal Government  
In-House  
Non-Profit  
Start-Up  
Teaching

#### Programs:

Acrobat  
After Effects  
Dreamweaver  
Flash  
Final Cut Pro  
Illustrator  
InDesign  
Photoshop  
Premiere  
QuarkXPress 5.0  
HTML  
CSS

